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ABSTRACT OF THE DISCLOSURE

broadcast program search method in a digital broadcasting radio receiving apparatus includes the step of activating the broadcast program search program and switching to a broadcast program search mode, the step of selecting a search item and setting the search condition of the search item by an operation by a user, the search step of performing search by the search item selected by the user on the basis of the selection of the search item and the set search condition of the search item, the channel selection step of selecting a channel on the basis of the search result in the search step, and the step of checking whether to again perform search if the search is unsuccessful, repeating the setting under the set search condition if search to be again performed, is terminating the broadcast program search program if no search is to be again performed. A computer-readable storage medium recording a broadcast program digital broadcasting radio for apparatus is also disclosed. This storage medium includes processes equivalent to the steps of the above-mentioned broadcast program search method.